

# EINAV CARMİ

## Product Designer (UX/UI)



I'm a curious product designer who is ambitious about creating digital products that balance aesthetics, user needs, and business goals.

**Skilled in:** App design, Design Research, Design Thinking, Data Visualization, Persona, Problem-solving, Product, Prototyping, Responsive Design, Storyboarding, User Flows, User Research, Web design and Wireframing.

## EXPERIENCE

### Freelance UX/UI Designer

2023- Present

Created visually appealing and intuitive designs for digital products and collaborated with clients to ensure their products meet the needs of their target audience.

### Product Designer / Allseated

Mid-sized startup Allseated provides 3D virtual reality event platforms to support large scale, B2B digital events and corporate meta verses.

2021 - 2023, ISRAEL

- Prototyped, designed, developed and launched various features in a new complex platform for Allseated. Contributed to solving design challenges based on functional requirements.
- Responsible for characterizing and designing various levels of data presentation- a live dashboard and post-event analytics sections.
- Working closely with PMs, UX researchers and developers (Israel, Ukraine, Romania and USA) from conception to early implementation: establishing timelines based on product flows and taking into account technological limitations.

### UX/UI Designer/ Amdocs (Internship)

2021 , ISRAEL

Creating a design system and ensuring platform-wide consistency through documentation of use cases and UI elements.

Defining visual language and standards to create application-style guides for developers.

### Lahmanina Bakery / Pastry Chef

2017-2020, ISRAEL

Worked under pressure and facing tight deadlines. The job required working in a team and paying attention to details.

## EDUCATION

### B.Des In Visual Communication / HIT

2018-2022, ISRAEL

- Participation in "Green Ambassadors" program as an elementary school instructor and graphic designer

### Diploma in Patisserie/ Bishulim Culinary School

2016, ISRAEL



[carmieinav.com](http://carmieinav.com)

[www.linkedin.com/in/einav-carmi](https://www.linkedin.com/in/einav-carmi)

einavc111@gmail.com

13127674870

WeChat ID: Einavc

Based in Shanghai

## SKILLS

Adobe XD

Figma

Miro

Adobe InDesign/ Illustrator/Photoshop

Adobe After Effects/PremierePro

Microsoft Office Excel/PowerPoint/ Word

## LANGUAGES

**English-** Fluent

**Hebrew-** Native

## ACHIEVEMENTS

- Editor in chief of Design Faculty Magazine, "Kultzuv" - design.hit.ac.il
- Participated in the design exhibition "#MeTooNowWhat- Midnight patch" which came to raise awareness about women's violence and feminism.

## VOLUNTEERING

### Hashomer Hatzair

2009-2013

Leadership roles in social organizations and youth movement frameworks, including a gap year of service.